

Thomas Ewing

Senior IP Strategist

Thomas Ewing is a senior attorney in the IP Strategy Group. Tom is a commercial lawyer, registered patent attorney, and intellectual property counselor with more than 25 years of experience in the IP field.

At AWA, Tom advises both technology and non-technology companies regarding various aspects of IP strategies and assists investors obtain a better understanding of the IP assets of their investments and investment targets. Tom counsels commercial entities of all sizes, as well as venture capital and private equity firms. During his career, Tom has advised international organizations, government agencies, universities, multinational corporations and financial institutions. Tom has been recognized as one of the world's 250 best IP strategists by IAM Magazine in every edition of its IAM 250/300 list since its inception in 2009. Tom has represented a wide range of technology companies during his career, including Alcatel-Lucent, Apertio, Apple, Ceva, Cisco, eBay, Honda, Intuit, Listen (Rhapsody), Micron, NEC, Netflix, Samsung, Sharp, Tribune Media Services, and Paul Allen's Vulcan, Inc. He has also represented investors such as Accel Partners, Amadeus, the Environmental Technologies Fund, HgCapital, Kleiner Perkins, and Oak Investment Partners in more than one billion euro in technology investments. Tom authored the World Intellectual Property Organization's textbook and course materials for an international patent agent training program. The textbook has been translated into six languages and used in dozens of training courses by WIPO staff.

Tom has personally trained patent agents from nearly 40 countries and led WIPO training courses in India, Singapore, Switzerland, Poland, Thailand, Slovenia, Sri Lanka, Malaysia, and Zimbabwe. Tom also authored a course for WIPO in intellectual property valuation and trained students in valuation from nearly 15 countries. Tom has lectured on intellectual property and commercial law at universities worldwide.

Selected publications

- The Giants Among Us, Stanford Technology Law Review, 2012 Stan. Tech. L. Rev. 1 (2012).
- Indirect Exploitation of Intellectual Property Rights by Corporations and Investors, IP Privateering and Modern Letters of Marque and Reprisal, 4 Hastings Sci. & Tech. L.J. 1 (2012)
- Practical Considerations in the Indirect Deployment of Intellectual Property Rights by Corporations and Investors, Limitations on Letters of Marque and Reprisal for Latter Day Sea Dogs, 4 Hastings Sci. & Tech. L.J. 110 (2012);
- AIA 500 Expanded: The Effects of Patent Monetization Entities, UCLA Journal of Law & Technology, 17 UCLA J.L. & TECH. 1, 42. (2013)
- WIPO Patent Agent Training Guide (2005), translated into 6 languages
- WIPO IP Valuation Manual (2013)



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Practice areas

- Agreements
- Copyright
- Analyses & searches
- Design
- Internet law & domain names
- IP transactions & licensing
- IP Strategy
- Trademarks
- Branding
- Litigation (patent)
- Patent, contentious
- Patent, prosecution
- Trade secrets

Industry expertise

- Automotive
- Electronics
- Energy, gas, oil & power
- Food & beverage
- Mechanics
- Software & IT
- Media & entertainment
- Telecom
- Building & construction
- Manufacturing & process technology
- Marketing

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Selected lectures

- Cambridge Univ. conference on IP education (2016)
- The IP Business Congress (Boston 2013, San Francisco 2011)
- UC Hastings Patent Assertion Workshop, San Francisco (2013)
- Patent Litigation, National University of Taiwan, Taipei (2012)
- Santa Clara Univ. Patent Conference, Santa Clara (2011)
- The European Venture Capital Association, Brussels (2008, 2007)
- Computer Law Association's European conference (2005)

Languages

- English
- French (basic)
- Swedish (basic)

Education

- Juris Doctorate, University of California, Hastings College of the Law in San Francisco, 1996
- Licentiate degree in industrial management and economics (thesis completed), Chalmers University of Technology, 2011
- Master of Science in Engineering and Policy, Washington University in St. Louis, 1988
- Bachelor of Science in Computer Engineering, Univ. of Tulsa, 1985
- Master of English Literature, Univ. of Tulsa, 1983.
- Master of English Literature, Univ. of Tulsa, 1983.

Authorisations

- California Bar Member
- Washington State Bar (Presently Inactive)
- US Patent & Trademark Office

Memberships

- IAM250/IAM300, 2009-present