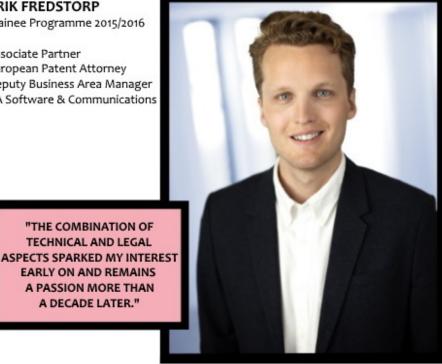
NERD / na:d / A person who is extremely interested in one subject [...] and knows a lot of facts about it.

- Cambridge Dictionary Definition

## ERIK FREDSTORP Trainee Programme 2015/2016

Associate Partner European Patent Attorney Deputy Business Area Manager BA Software & Communications

A DECADE LATER."







## **NERDS AND** NON-NERDS, **WELCOME**

Do you call yourself a nerd? Regardless if you do or not we value the qualities and traits of, what we at AWA, accredit a nerd. Knowledge, commitment and passion are all included in our definition.

Do you rather call yourself a generalist? Having a helicopter perspective, seeing the bigger picture? All valued qualities that we accredit a non-nerd.

We have a lot of nerds and non-nerds at AWA. Knowledge, commitment and passion are strengths that we all have! We see no limits in new business opportunities, we are fired up about challenges in different markets and we have guts in decisionmaking.

Together with you - nerd or non-nerd - we believe that we can evolve even further!

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## WELCOME TO AWA

AWA is a leading intellectual property (IP) firm with presence in Europe and Asia. Our clients are innovation-intensive companies, ranging from startups to owners of the world's best-known brands and patent portfolios. We help them turn their ideas and innovations into business opportunities.

Our patent attorneys, attorneys-at-law and other IP professionals are experts in IP strategy and legal services, as well as patents, trademark, design, and copyright.

AWA was founded in 1897 and our approximately 400 employees across several offices provide a full-service IP offering in prosecution, dispute litigation, aftermarket services, legal advice, strategy and commercialization.





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